



ORAL HEALTH CORPORATE OFFER IN THE HEART OF THE CITY



CAP CITY DENTAL
General and Aesthetic Dentistry

CAP CITY DENTAL IS LOCATED CLOSE TO CANNON STREET, BANK AND MONUMENT STATIONS



84%

Employers who believe a dental scheme helps to keep their benefits package relevant¹.

CAP City Dental is committed to supporting and promoting the importance of good oral health in the heart of the City of London.

Located just opposite Cannon Street, CAP City Dental has been providing the highest quality of patient care to the City-based workforce for the last 20 years. We understand the City culture

and offer suitable options for both individual patients and corporate clients. Our corporate schemes are instantly available to all staff with no financial obligation to the employers.

Why employers should join our corporate scheme

> No cost to the employer

Our Oral Health Corporate Scheme is a genuine added benefit for the employees and their immediate families with no financial obligation to the employer. Your employees will benefit from a corporate 20% discount on all treatments including preventative packages.*

We offer flexible priority appointments, relaxing gas for nervous patients, same day emergency appointments, preventative and comprehensive treatment options.

The Reward & Employee Benefits Association's 2016 Benefits Shift survey showed that corporate dental insurance was employees most popular benefit choice.

> Reduce absenteeism

Attending appointments at CAP City Dental will minimize downtime, as most people will be able to return to work after visiting a dentist within an hour. Our practice is conveniently located in the heart of the City, just minutes away from Cannon Street, Bank and Monument Stations as well as London Bridge & Liverpool Street Stations.

According to a leading Absence Management provider², dental absences last longer than traditional short term absences: 2.37 days for dental absences and 1.88 days for absences like headaches and migraines.

¹ SimplyHealth, 2014
² First Care Management solutions, www.firstcare.eu



1.1m

Employees that took time off work to look after children with oral health problems.

* 20% discount cannot be added to any other discount offers.

68%

Employers believe a dental corporate scheme helps to manage staff absenteeism.



> **Bottom line impact**

Reducing the level of absenteeism related to dental problems, will save money and improve the bottom line.

The cost to the UK economy due to oral health related absenteeism is over £36m per year.³

> **Improve employee wellbeing**

Easy access to regular dental check-ups and oral hygiene instructions, support in overcoming dental anxiety, oral cancer screening and high quality treatments at CAP City Dental will improve your employees health and will help your organization raise awareness of the benefits of good oral health and its impact on general wellbeing.

Poor oral health is increasingly being linked to other more serious medical conditions such as diabetes, strokes and heart problems. Oral cancer claims more lives in the UK than cervical and testicular cancer combined – 60,000 people will be diagnosed within the next decade.⁴



415,000

Employees who took time off work last year due to dental problems.⁵

> **Create a positive work culture with a smile**

"A smile is the universal welcome", a famous writer, Max Eastman, once said.

A healthy, natural and attractive smile can be crucial in making a good first impression, essential in social and professional environment. A warm, open smile can indicate trust, confidence, cooperation, can elevate mood and make people feel happier.

With over 30 years experience in private dentistry, we provide a finest quality of general and cosmetic dentistry in the Square Mile. We offer bespoke smile makeover consultations and treatments ranging from minor smile enhancements to full smile makeovers in one appointment.

Recent research shows that wellness programs offered by their employers, makes people feel more positive, productive, appreciated and loyal⁶:



43%

Adults in the UK who suffer from the gum disease which is preventable with good oral healthcare.

90%

Positive about the work culture

78%

Energetic and productive at work and beyond

67%

Felt appreciated

63%

Engaged and loyal to the company

³ CIPD Absence Management Report 2012

⁴ British Dental Foundation

⁵ Research compiled by Research Now on behalf of the British Dental Health Foundation (Jan 2012), National Smile Month Survey. Sample size: 1,006

⁶ The Business of Healthy Employees: A Survey of Workplace Health Priorities © Virgin Pulse 2016.

CAP CITY DENTAL IS A 20-YEAR ESTABLISHED FULLY PRIVATE DENTAL PRACTICE



50%

Employees who would visit a dentist more frequently if their employer provided a dental scheme.⁷

The benefits to your employees

> Corporate discount

A corporate 20% discount to the employees and their immediate families on all treatments including preventative packages.

> Convenient location

Quick and convenient access to the finest levels of dental care in the City of London.

> Relaxing gas

We have been specialising in the treatment of dentally anxious patients for 20 years, particularly using relaxing gas. This is a mixture of nitrous oxide and oxygen, a very safe technique that allows patient to go back straight to work after its use.

> Flexible appointments

Flexible priority appointments and same day emergency appointments.

> Financing options

Access to interest free or low interest financing options for comprehensive treatments.

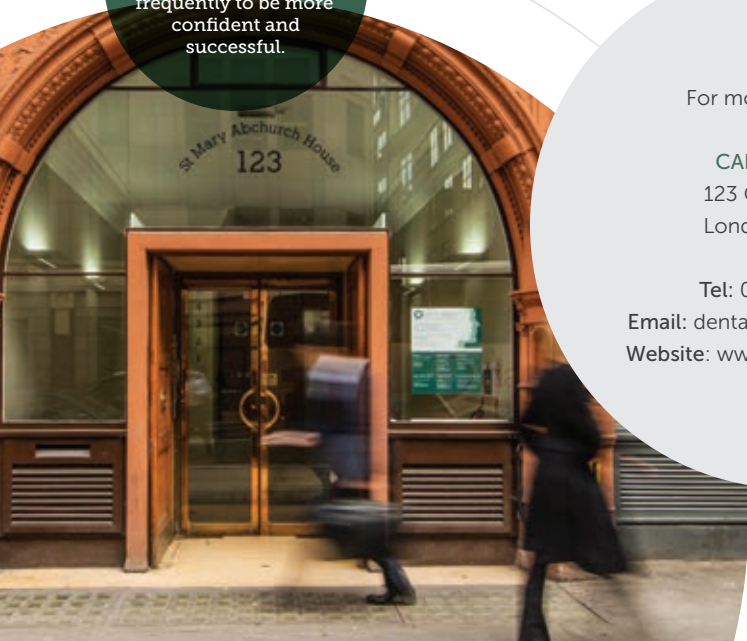
> Employee acceptance

Corporate schemes are instantly available to all staff at any level. We accept patients with or without private dental health insurance.

A smile is a first thing employers and clients notice about a person, according to a survey conducted by one of the leading employee benefits providers.⁸

72%

People who perceive those who smile frequently to be more confident and successful.



For more information:

CAP City Dental
123 Cannon Street
London EC4N 5AX

Tel: 020 7621 0600

Email: dental@capcitydental.co.uk

Website: www.capcitydental.co.uk